



Walker County Ag Festival 2022

Sponsorship Packet

We are excited to host the Fifth Annual Walker County AG Festival at the Walker County Agriculture Center in Rock Spring, GA. Our purpose is to showcase talents, community organizations, and our area's agricultural history. Some of the events scheduled include:

- Inflatables
- Cattle Exhibit
- Goat Show
- Rabbit Show
- Poultry Show
- Quilting Demos & Displays
- Canning Demos & Displays
- Beekeeping Class
- Wildflower Arranging Demo
- Blue Ribbon Entries/Judging
- Vendors

Our sponsor program contains a mix of marketing opportunities, including: event, printing, media, exhibit, promotional and on-site opportunities. All sponsorships send a strong message of community support to the audience.

The Walker County AG Festival is offering opportunities for local businesses to show support while at the same time generating awareness of their local business. While we are always willing to tailor custom sponsor packages to your budget, we are offering the following special sponsor opportunities for 2022:

\$500 Platinum Sponsor Includes:

- Listing on all day of festival promotional material
- Banner (2x4) with your name and logo displayed throughout the duration of the festival.
- PA announcements throughout the duration of the festival
- Local media & social media advertising
- Free Booth for your business!!!

\$250 Gold Sponsor Includes:

- Listing on all day of festival promotional material
- Banner with your name and logo displayed throughout the duration of the festival.
- PA announcements throughout the duration of the festival
- Local media & social media advertising

\$100 Silver Sponsor Includes:

- Listing on all day of festival promotional material
- Banner with your name and logo displayed with other sponsors throughout the duration of the festival
- PA announcements throughout the duration of the festival
- Local media & social media advertising

\$50 Bronze Sponsor Includes:

- Listing on all day of festival promotional material
- Banner with your name and logo displayed with other sponsors throughout the duration of the festival

If you are interested in donating or becoming a sponsor, please contact us:

dpotter@thesteelfab.com

423-785-6843



2022 Walker County AG Festival Sponsorship Commitment Form

Company Name: _____

Contact Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

EMAIL: _____

Commitment Level

Platinum (\$500) _____, Gold (\$250) _____

Silver (\$100) _____, Bronze (\$50) _____

In Kind Donation: _____

All sponsorship commitments must be submitted by September 1, 2022 to guarantee full sponsorship benefits.

This year, we are offering the opportunity for you to choose where your sponsorship goes. Please choose from the following:

- general sponsorship _____
- rabbit show _____
- poultry show _____
- goat show _____

Checks may be payable to “GLHS FFA ALUMNI”

Mail to: Walker County AG Festival

ATTN: Walker County AG Festival Sponsorship

Gordon Lee High School

105 Lee Circle, Chickamauga, GA 30707

dpotter@thesteelfab.com

423-785-6843

FOR INTERNAL USE ONLY:

Date Received: _____

Check Amount: _____

Check #: _____